

In rough seas  
and smooth

**asia**maritime

[www.thisismaritimeasia.com](http://www.thisismaritimeasia.com)

2012



# asiamaritime

*The Asian Shipping Magazine devoted to your interests*

It's year three for Asia Maritime, and our team of the best maritime writers in Asia continues to give you the best in shipping journalism.

The writers, sales and backroom staff, and the commercial backers of this exciting publication, are conscious of the responsibilities that come with delivering the region's sole bi-monthly publication addressing issues in all areas related to the maritime sector in Asia.

Asia's marine industries are vastly different to what they were 30 years ago or even 10 years ago. They have matured rapidly, become extremely sophisticated and highly complex. Now they have a voice in Asia Maritime.

At Asia Maritime we recognise that to inform the region's maritime community in the way it deserves, we must match its sophistication while at the same time rendering its complexity easily and quickly understood.

Through regular, entertaining and provocative columns from our staff and guest writers, together with country/industry and issue focused features, Asia Maritime will give readers the information they need when making important business decisions.

In the Autumn of 2011, Asia Maritime began adding news updates on its website, in addition to an online version of the magazine. This service will continue to be built upon through the rest of 2011 and 2012.

Asia Maritime's unique position at the heart of the region's maritime industries offers advertisers a unique platform for their products and services - the perfect platform to engage the minds of thousands of senior decision-making executives.

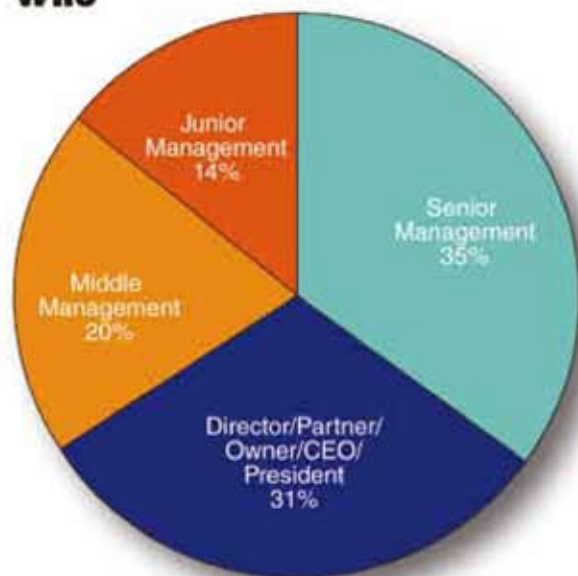
We look forward to following a great industry in the most exciting region in the world as both go from strength to strength.

*Mike Grinter*

Editor

# ASIA MARITIME EDITORIAL SCHEDULE 2012

## Who



## What



## Where



January/February Classification/Container Shipping/India/Offshore/Maritime Communications/LPG/Cruise & Ferry

March/April Bulk Shipping/P&I/Singapore/Indonesia/Training/Asian Ports/Lubricants

May/June Tankers/Vietnam/Car-Carriers/Japan/Bunkers/Registers LNG

July/August

Russia/Australia/Marine Law/Shipmanagement/Broking/Middle East/Sri Lanka

Sept/Oct

Taiwan/Heavy Lift/Malaysia/Logistics/Ship Finance/Marine Insurance/Philippines

Nov/Dec

Reefer Trades/Hong Kong/China/2012's Highs and Lows/2013 Preview/Outstanding Leaders/Heroes & Villains/South Korea

# Media Specifications

*Full Colour*

**Magazine size: 297mm high x 210mm wide**

## Double Page Spread

US\$6,500

### Bleed

303mm high  
426mm wide

### Type Area

275mm high  
400mm wide

## Full Page

US\$4,000

### Bleed

303mm high  
216mm wide

### Type Area

275mm high  
185mm wide

## Half Page

US\$2,750

### Horizontal

130mm high  
185mm wide

### Vertical

275mm high  
90mm wide

## Quarter Page

US\$2,000

### Horizontal

60mm high  
185mm wide

### Vertical

130mm high  
90mm wide

*Please note: HK dollar rates available on request. Guaranteed positions + 10%*

- Cancellations received 21 days or less before publication will be invoiced at full amount
- Discounts granted for series bookings will be adjusted if advertisements are cancelled
- Prices exclude VAT where applicable.

*Asia Maritime will be present at all major maritime events in 2012*

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